

UNITED SQUARE DANCERS OF AMERICA



NEWS RELEASE

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For immediate publication for dancer awareness

NEW USDA WEBINAR PROGRAM: BEYOND THE DANCE FLOOR

We are all anxious to get back to dancing on a regular basis, but one thing we CAN do now is learn more about what happens **Beyond the Dance Floor!** The United Square Dancers of America is excited to introduce a brand-new series of web-based sessions on “behind the scenes” programs and services that support dancing around the country, and help us communicate about and grow our favorite activity. These monthly 90-minute interactive webinars be held via Zoom and will take place on Saturdays at 2:00 Eastern Time / 11:00 Pacific Time. The series launched on Saturday, October 10 with an introductory webinar on the basics of USDA. Upcoming topics include:

- November 14: USDA’s 501(c)(3) Group Exemption Program
- December 12: USDA Youth Dancer Programs and Founders’ Memorial Youth Scholarship
- January 16: Do You Hear What I Hear? Using Newsletters & Social Media to Get the Word Out
- February 13: Promoting Square Dancing During the Most Challenging of Times, with Mike Hogan

Check the USDA website (www.usda.org) as well as the USDA Facebook group for further detail. Zoom log-in information will be shared the week before each session. Questions may be directed to Bonnie Abramson, USDA Co-Social Media Director, at bjabramson@gmail.com, or Sally Bennett-Schmidt, USDA Information Officer, at usda.information.officer@usda.org.