

UNITED SQUARE DANCERS OF AMERICA



NEWS RELEASE

2023-01



For immediate publication for dancer awareness

Do You Hear What I Hear? Getting the Word Out!

How does USDA – the United Square Dancers of America – get the word out about our events, programs and services? Check out the following!

- **USDA News:** Our quarterly newsletter is packed full of information about USDA programs and services along with special articles and fliers about dancers and dancing around the country. Check out the USDA News website at www.usda.org/USDA_News.php to find out how to subscribe as well as to look at the current and past editions.
- **USDA Facebook Group:** Follow USDA on Facebook to keep up with our latest news as well as announcements about national square dance activities. To join, go to Facebook and search for United Square Dancers of America.
- **Beyond the Dance Floor:** Our monthly webinar series offers presentations and discussion on timely topics of interest to the dance community. Some sessions highlight USDA programs and services while others feature topics such as the Social Square Dance (SSD) program, marketing our activity, “growing” new callers and cuers, and more. Upcoming sessions are announced on the USDA website as well as on Facebook. Videos and handouts from past sessions are also available on the website (www.usda.org).
- **News Releases:** USDA creates periodic news releases to highlight special programs and activities. Look for our posts at www.usda.org/PressRelease.php, and feel free to share them with your dance community.